Cybersecurity – Next Frontier of Risk Management

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Naveen Agarwal, Ph.D. 0101

Email: Naveen.Agarwal@ExeedQM.com

Website: https://www.ExeedQM.com

ASQ Orlando Section Meeting January 23rd, 2020

"Broken Hearts"

(Episode 10, Season 2)



Dick Cheney Feared Assassination Via Medical Device Hacking: 'I Was Aware of the Danger'

By DAN KLOEFFLER AND ALEXIS SHAW Oct. 19, 2013







WATCH | Former Vice President Cheney Reveals Fears of Pacemaker Hack

Showtime, Dec 2012 ABC News, Oct 2013





CYBERSECURITY TRIVIA

Kahoot.it Link

Cyberattacks are Real



2nd Florida city in just a week to pay hackers big ransom for seized computer systems

CBS News June 26, 2019

Ransomware Attack Hits 22 Texas Towns, Authorities Say

The state declined to say which towns were affected by the coordinated cyberattack. But one expert said it could signal more such attacks in the future.

New York Times Aug 20, 2019

LATEST HEALTH DATA BREACHES NEWS

Hackers Demand \$1M in Grays Harbor Ransomware Attack

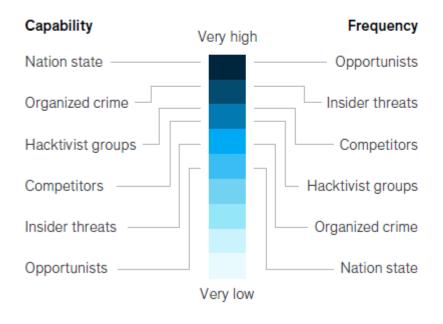
The Washington-based provider initiated EHR downtime in June, but remained mum on details; a report shows hackers demanded a \$1 million ransom to unlock patient files after a cyberattack.



Health IT Security Aug 14, 2019

Cyberthreats are growing in severity and frequency.

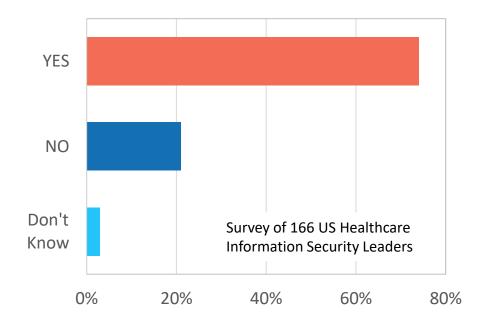
Cyberthreat capacity and frequency today, threat actor



McKinsey & Company

Risk Base Approach to Cybersecurity

Significant Security Incidents in the Past 12 Months



Healthcare Information and Management Systems Society 2019 HIMSS Cybersecurity Survey

Recently Identified Vulnerabilities in Critical Medical Devices



11 vulnerabilities in IPnet, a TCP/IP stack used in a popular version of device operating systems

- ➤ 6 Critical can allow remote code execution
- > 5 can lead to denial of service



Unauthorized software update during download from a software distribution network (SDN)

- Loss of personal health information
- Alter programmer functionality or associated implanted devices



Unauthorized access through wireless RF communication

- Alter device settings
- Denial of service

Patient monitors, Infusion pumps, MRI machines





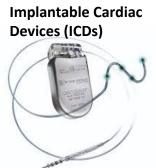




CareLink Programmers







Note: There are no reports of actual exploits, malfunctions or injuries



Source: FDA Safety Communications

Not "If",
But
"When"



Topics for Today

- **□** What is Cybersecurity?
- **□** NIST Framework for Cybersecurity
 - Framework Core, Tiers and Profile
 - Information and Decision Flow
 - > 7-step Implementation Model
- Focus on Medical Devices
 - Industry Trends
 - Medical Device Safety is a Rising Concern
 - Applicable Standards
- □ Recommendations
 - Join an ISAO Information Sharing and Analytics Organizations
 - Utilize ISO 14971 Framework for Risk Management
 - Build Capabilities and Tools





cybersecurity noun

cy·ber·se·cu·ri·ty | \ 'sī-bər-si-ˌkyūr-ə-tē 🕡 \



: measures taken to protect a computer or computer system (as on the Internet) against unauthorized access or attack



First known use in 1989





The White House

Office of the Press Secretary

For Immediate Release

February 12, 2013

Executive Order -- Improving Critical Infrastructure Cybersecurity

EXECUTIVE ORDER EO 13636



Critical Infrastructure

"systems and assets, whether physical or virtual, so vital to the United States that the incapacity or destruction of such systems and assets would have a debilitating impact on security, national economic security, national public health or safety, or any combination of those matters"





Framework for Improving Critical Infrastructure Cybersecurity



Framework Core

Set of activities to achieve specific cybersecurity *outcomes* with references for guidance



Framework Implementation Tiers

Context on how an organization views cybersecurity risk and processes to manage that risk



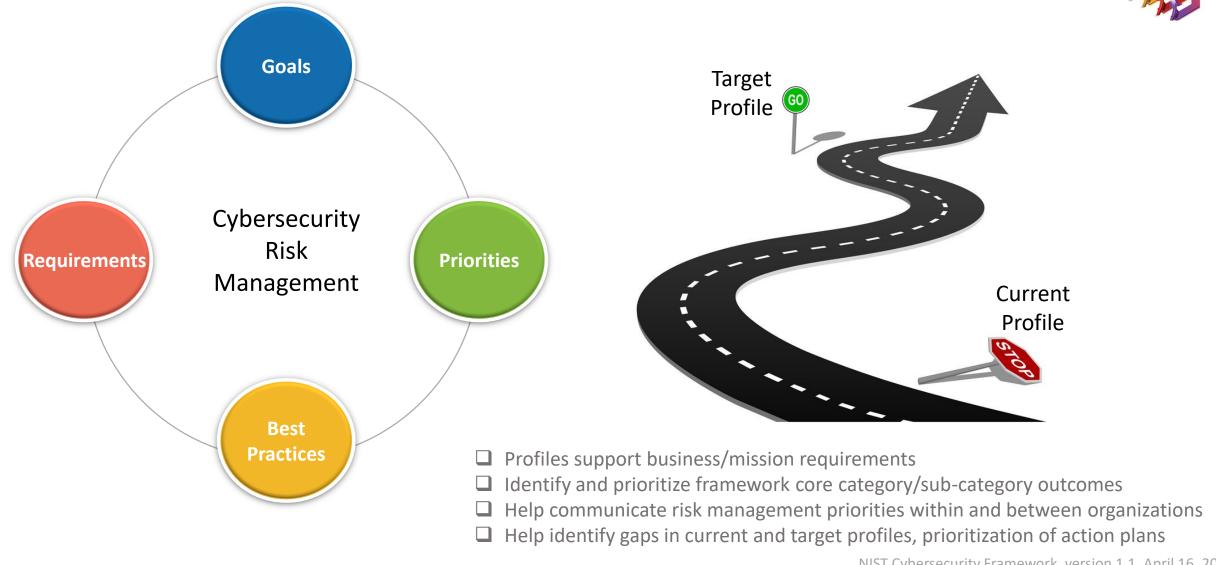
Framework Profile

Alignment of the framework core with business requirements, risk tolerance and resources of the organization

NIST Cybersecurity Framework, version 1.1, April 16, 2018

Framework Profile





NIST Cybersecurity Framework, version 1.1, April 16, 2018

23 Jan 2020

Framework Tiers



Risk
Management
Process

Integrated Risk
Management
Program

External Participation

1

Partial

Informal ad hoc
Reactive

Limited Awareness

Case-by-Case

Lacks Processes

Risk informed

Management involved Business objectives

Prioritization

Broad Awareness Informal Inconsistent Repeatable

Policy Regular updates

Change responsive

Defined Approach Formal, Consistent Skills & Knowledge Communication Adaptive
Predictive mod

Predictive models

Lessons learned

Continuous Improvement

Proactive Approach
Risk Culture
Resilience

Undefined Role Limited Role Definition Some Information Chain (SC) Risks

Limited Role Definition Some Information Aware of SC risks

Clear Role Definition
Full Collaboration
Responsive to SC Risks

Clear Role Understanding Community Contribution Proactive Communication

- ☐ Tiers do not represent maturity level
- Meant to support strategy, decision making and prioritization
- Consider cost-benefit for progression to higher tier
- ☐ Tier selection and approval sets the tone for cybersecurity risk management

NIST Cybersecurity Framework, version 1.1, April 16, 2018

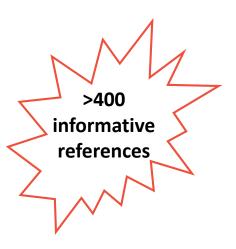


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Framework Core

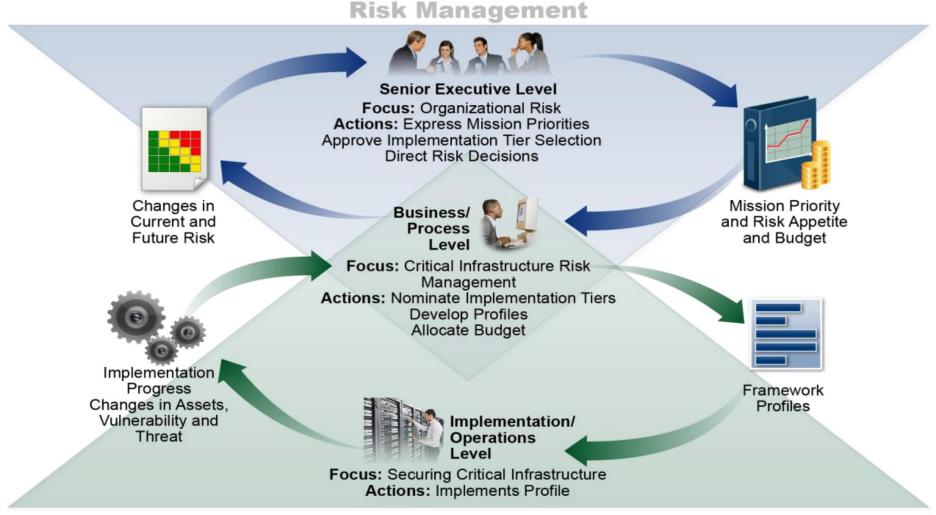


ID IDENTIFY	6 Categories e.g. Business Environment, Governance, Risk Management Strategy	29 Sub-Categories
PR PROTECT	6 Categories e.g. Identity Management, Access Control, Training, Data Security, Maintenance	39 Sub-Categories
DE DETECT	3 Categories e.g. Anomalies and Events, Monitoring, Detection Processes	18 Sub-Categories
RS RESPOND	5 Categories e.g. Response Planning, Analysis, Communications, Mitigation, Improvement	16 Sub-Categories
RC RECOVER	3 Categories e.g. Recovery Planning, Improvements, Communications	6 Sub-Categories



NIST Cybersecurity Framework, version 1.1, April 16, 2018

Information and Decision Flow Model



Implementation

NIST Cybersecurity Framework, version 1.1, April 16, 2018

23 Jan 2020

7-Step Implementation Model



- ✓ Vision, mission, priorities
- ✓ Cybersecurity program scope
- ✓ Business line or process
- ✓ Risk tolerance



- ✓ Stakeholder expectations
- ✓ Target implementation tier
- Desired cybersecurity outcomes
- Additional categories or subcategories



2 Orient Systems

- Systems and assets
- Regulatory requirements
- ✓ Overall risk approach
- Threats and vulnerabilities



6 Develop Plan

- ✓ Gap assessment
- ✓ Cost-benefit analysis
- ✓ Targeted improvement
- ✓ Timing and resources



3 Create Current Profile

- Category outcomes
- Sub-category outcomes
- Level of achievement
- ✓ Applicable references



7 Implement

- ✓ Prioritized specific actions
- ✓ Adjust current practices
- ✓ Competency development
- ✓ Standards and best practices



- 4 Assess Risks
- Risk management process
- ✓ Operational environment
- ✓ Likelihood and impact
- ✓ Risk evaluation



NIST Cybersecurity Framework, version 1.1, April 16, 2018

Applicable Standards and Controls – NIST Framework



Standard	Title	Link
CIS CSC	CIS Critical Security Controls for Effective Cyber Defense	https://www.cisecurity.org/controls/cis- controls-list/
COBIT 5	Control Objectives for Information Related Technology (COBIT)	https://www.isa.org/templates/one- column.aspx?pageid=111294&productId=1 16731
ISA 62443-2-1:2009	Security for Industrial Automation and Control Systems: Establishing an Industrial Automation and Control Systems Security Program	https://www.isa.org/templates/one- column.aspx?pageid=111294&productId=1 16785
ISA 62443-3-3:2013	Security for industrial automation and control systems Part 3-3: System security requirements and security levels	https://www.iso.org/standard/54534.html
ISO/IEC 27001:2013	Information Technology Security Techniques – Information Security Management Systems Requirements	https://nvlpubs.nist.gov/nistpubs/SpecialPublications/NIST.SP.800-53r4.pdf
NIST SP 800-53 Rev. 4	Security and Privacy Controls for Federal Information Systems and Organizations	https://www.isa.org/templates/one- column.aspx?pageid=111294&productId=1 16731



Focus on Medical Devices

Internet of Medical Things (IoMT)

Connected infrastructure of medical devices, software applications, health systems and services



Connected Medical Device Segment

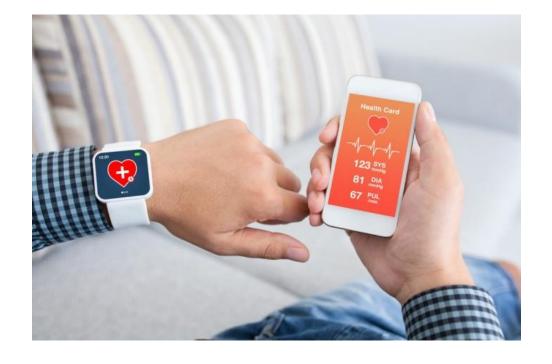
From \$14.9 B in 2017 **To** \$52.2 B by 2022



Device makers who believe an attack on one or more of their devices is likely



Device makers who are taking steps to prevent attacks



Medtech and Internet of Medical Things, Deloitte, July 2018

Effective Risk Management Now More Critical Than Ever

Increasing Public Awareness

Changing FDA Position



More than **1.7 million injuries** and nearly **83,000 deaths** suspected of being linked to medical devices have been reported to the FDA (2008-2017).





Safer Technology Program (STeP)

"We will consider how we could apply Breakthrough principles and features to products intended to treat or diagnose non-life-threatening diseases or conditions, but which **offer substantial safety innovations** that either reduce the occurrence of a serious adverse event or other safety issue; address a known device failure mode or common user error; or provide for significant safety advantages for users."

- FDA Commissioner Statement, Dec 2018

Source: https://www.exeedqm.com/new-blog/fda-wants-you-to-take-a-step-in-the-right-direction



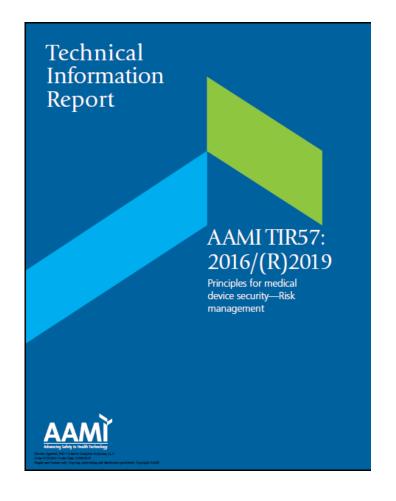
Applicable Standards for Medical Devices

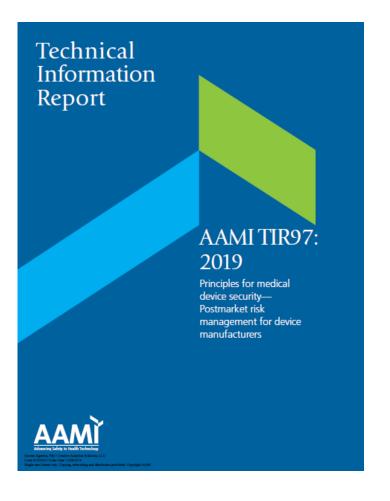
Guidance for Industry



Standard	Title			
ISO/IEC:27032:2012	Information Technology – Security Techniques – Guidelines for Cybersecurity			
ANSI/AAMI/ISO 14971:2007	Medical Devices – Applications of Risk Management to Medical Devices (currently being revised in 2019)			
ISO/IEC 30111:2013	Information Technology – Security Techniques – Vulnerability Handling Processes			
ISO/IEC 29147:2014	Information Technology – Security Techniques – Vulnerability Disclosure			
CLSI, AUTO11-A	IT Security of In-Vitro Diagnostic Instruments and Software System			
IEC TR 80001-2-2 Application of risk management for IT Networks incorporating medical devices - Edition 1.0 2012-7 Part 2-2: Guidance for the disclosure and communication of medical device AAMI/ANSI/IEC, TIR 80001-2- security needs, risks and controls 2:2012				
IEC, /TS 62443-1-1 Edition 1.0 2009-07	Industrial communication networks - Network and system security - Part 1-1: Terminology, concepts and models			
IEC, 62443-2-1 Edition 1.0 2010-11	Industrial communication networks - Network and system security - Part 2-1: Establishing an industrial automation and control system security program			
IEC, /TR 62443-3-1 Edition 1.0 2009-07	Industrial communication networks - Network and system security - Part 3-1: Security technologies for industrial automation and control systems			

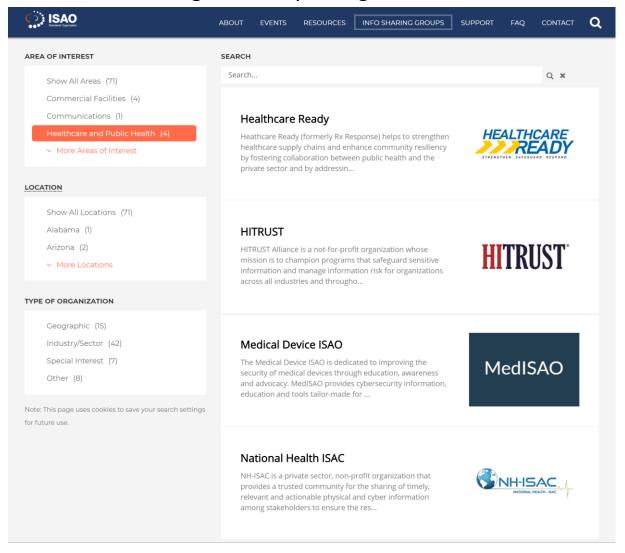
Other Useful Resources for Medical Devices





Why Join an ISAO?

Information Sharing and Analysis Organization



"It is strongly recommended that manufacturers participate in an ISAO"

- FDA Guidance, Postmarket Management of Cybersecurity in Medical Devices

- ✓ Information sharing about vulnerabilities and threats impacting medical devices
- ✓ Awareness of best practices in cybersecurity risk management
- ✓ Availability of shared service resources
- ✓ Reduced reporting burden under 21 Part 806 for certain uncontrolled risks if active participant in an ISAO

https://www.isao.org/information-sharing-groups/

Key Concept—Risk is a Combination of Severity and Probability

ISO 14971: Each stakeholder *perception* of risk can vary greatly

ICH Q9: achieving a shared understanding of the application of risk management among diverse *stakeholders* is difficult

- ☐ How do we establish a common scale for risk assessment?
- ☐ How do we treat safety risks vs. product quality risks?
- ☐ How do we develop appropriate risk-acceptability criteria?
- ☐ How do we establish a suitable data and analytics infrastructure?
- ☐ How do we evolve our risk analysis and evaluation methods?

































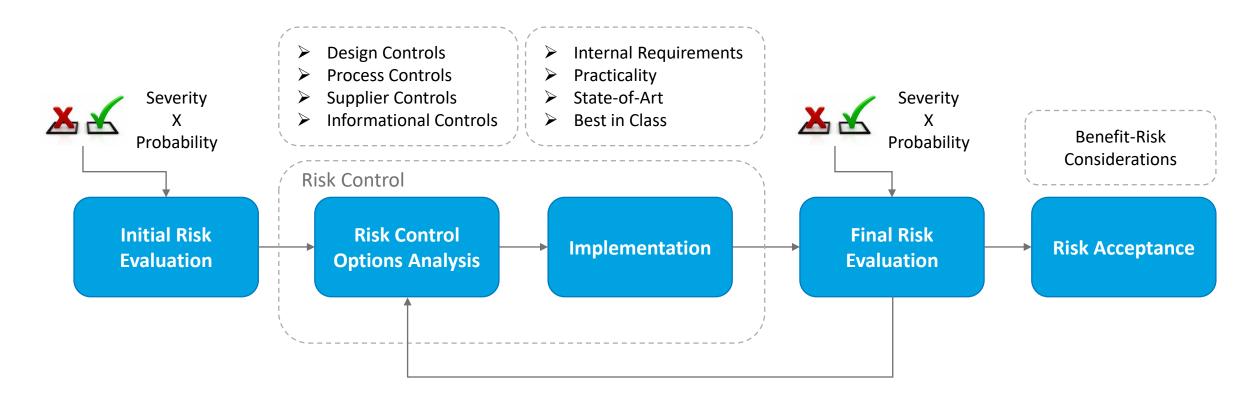




Risk Control is a Process of Making Decisions

ISO 14971: Risk control is a process in which decisions are made and measures implemented by which risks are reduced to, or maintained within, specified levels

ICH Q9: Risk control includes decision making to reduce and/or accept risks.



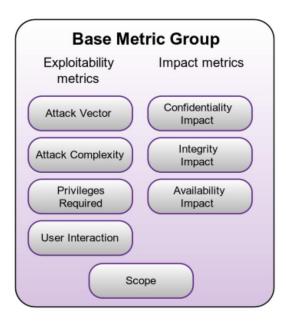
Note: Control of failure modes is <u>not</u> the same as control of risks

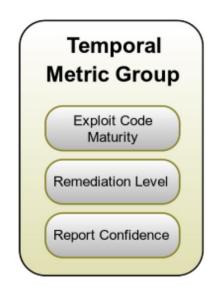


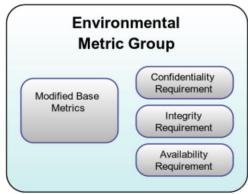
Common Vulnerability Scoring System











Base characteristics

Constant over time and user environments

- Exploitability: how easy to exploit
- Impact: consequences of a successful exploit

Time-dependent characteristics

May change over time and but not across user environments

User environment dependent characteristics

Relevant and unique to user environments

	CVSS	measures	severity,	not risk
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- Base score ranges from 0 10
- ☐ Temporal and environmental group scoring can "fine tune" the base score
- ☐ Key players vulnerability bulletin analysts, security product vendors, application vendors

https://www.first.org/cvss/



CVSS Scoring Example – Certain Older Models of Insulin Pumps



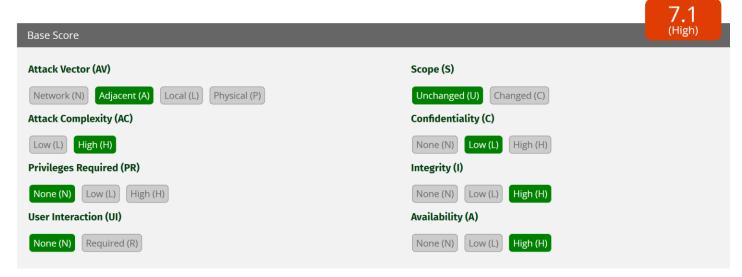
Vulnerability Overview

Wireless communication with other devices such as glucose meters and sensor transmitters does not properly implement authentication or authorization



Common Vulnerability Scoring System Version 3.1 Calculator

Hover over metric group names, metric names and metric values for a summary of the information in the official CVSS v3.1 Specification Document. The Specification is available in the list of links on the left, along with a User Guide providing additional scoring guidance, an Examples document of scored vulnerabilities, and notes on using this calculator (including its design and an XML representation for CVSS v3.1).



Vector string: AV:A/AC:H/PR:N/UI:N/S:U/C:L/I:H/A:H

FDA Safety Communication and DHS ICS Medical Advisory (ICSMA-19-187-01), June 2019



In Closing....

- ☐ Cyberattacks on the rise the question is not "if", but "when"
- Cybersecurity considerations now a critical aspect of risk management
- Internet of Medical Things (IoMT) expected to drive medical device innovation
- Regulatory scrutiny and expectations on the rise
- ☐ Existing risk management framework can be used for cybersecurity (e.g. ISO 14971 for medical devices)



About ExeedTM

Portfolio of Innovative Quality Solutions in 4 Broad Areas





Regulatory Compliance





Email: Info@ExeedQM.com

Web: www.ExeedQM.com

Phone: 1-833-MY-EXEED

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